



Not just a place to work, a place that works for you.

WHY WORK **HERE?** BECAUSE WE'RE AWESOME!

THE GROWN-UP BENEFITS:

Full medical and dental insurance

Competitive 401(k) program

Generous vacation policy

THE GOOD-TIME BENEFITS:

Flip-flop-friendly dress code

Exclusive, on-site gym

Unlimited snacks

and so much more!



STEM Education Works®



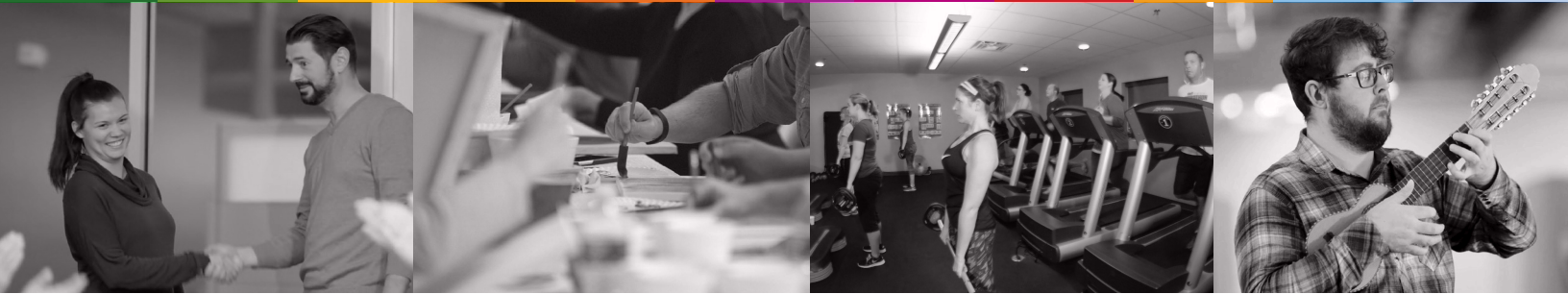
Are you a creative thinker? Game changer?

Curious? Resourceful?

WE WANT **YOU!**



www.sdiinnovations.com



WHO ARE WE?

At SDI Innovations, we're more than what we make. We're designers and dealmakers, developers and problem solvers. We're passionate professionals who blur the line between work and play. We're just a typical office — if a typical office has unlimited snacks, craft days, and a gym.

We strive for success. We learn from mistakes. We're a workplace where hard work and good ideas are encouraged in a vibrant, fast-paced, results-oriented culture. We work together, so that everyone's voice can be heard — from interns to our president.

WE ARE PROBLEM SOLVERS.



WHAT DO WE DO?

SDI INNOVATIONS AND OUR COMPANIES:

At SDI Innovations, we don't put ourselves into a box. In fact, we power multiple companies that have seen consistent growth over the last 35 years. From student planners to ag marketing and more, our products and services have found success across a variety of industries. But, no matter how big we get, everyone on our team remains focused on the future.

- Help more than 25,000 schools keep their students organized
- Create best-selling products for Amazon
- Develop event scheduling and management software for schools and athletic directors
- Are the ag industry's go-to company for creative marketing and labeling solutions
- Encourage STEM education in the classroom through technology, curriculum, and professional development
- Pursue new ventures in different industries



FULL-TIME



INTERNSHIPS



www.sdiinnovations.com



sdi  innovations

FULL-TIME



WE THINK YOU'LL LIKE WORKING HERE!

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STEM Education Works®

STEM Education Works creates and sells STEM curriculum and accompanying robotics and equipment to help schools deliver quality STEM Education.

SDI Innovations realized there was a need for easy-to-teach, interactive and fun STEM programs that came with a focused and adaptable curriculum. STEM Education Works' curriculum was created in partnership with Purdue University and has combined standards-aligned STEM curriculum with high-quality robotics to empower students in grades 6 to 12. The teacher-designed, industry-aligned curriculum delivers authentic learning opportunities to students, bridging the gap between student outcomes and workforce development needs

CUSTOMER SUCCESS COORDINATOR – STEM EDUCATION WORKS

Lafayette, IN or Remote

ABOUT US

STEM Education Works is an education technology and curriculum company headquartered in Lafayette, Indiana. We are on a mission to put best in class STEM resources in the hands of every single student and teacher across the country. We work directly with schools, teachers, and educational organizations to provide hands-on learning experiences to prepare students for the future of work.

THE POSITION:

STEM Education Works is offering a unique opportunity to join a growing company and play a leading role in our continued development as a Customer Success Coordinator

You will guide customers through the onboarding process and beyond. This includes working in partnership with our sales, curriculum, and professional development teams to ensure a smooth handoff post sale and you will take over as the primary contact for our customers to coordinate curriculum account set up, training schedules, and continued support. You will coordinate all activities with our team and customers to ensure their experience with STEM Education Works exceeds their expectations.

WHAT YOU'LL DO:

You will be a part of providing STEM curriculum and technologies to districts, teachers, and out-of-school programs that will engage students and prepare them for future success. You'll be working with our team to:

- Understand STEM Education Works product portfolio features, functions, and solutions and understand how they can be best suited to our customer's needs.
- Assist the sales and curriculum teams to coordinate program and curriculum implementation from post-sales throughout the lifecycle of the customer relationship.

CONTINUED ON FOLLOWING PAGE.

- Contact customers to familiarize them with the onboarding process to help them successfully adopt and implement our products to ensure they meet their specific goals.
- Connect with education partners to increase awareness and utilization of STEM Education Works products.
- Process online orders and build relationships with new customers.
- Be comfortable with sales.
- Oversee curriculum renewal process.
- Maintain consistent and clear communication with customers.
- Maintain customer database.
- Manage current portfolio of education studios, makerspaces, and labs.
- Some travel may be required.

YOU MAY BE A GOOD FIT IF YOU HAVE:

- 3+ years of experience in, Customer Success, Account Management, Business Development, or another customer-facing role
- Outstanding verbal and written communication skills
- Background in K-12 education
- Have a passion for technology and education, and a deep understanding of the needs facing teachers, schools, and students
- Project management experience and you are excited to work in a fast-paced start-up environment
- Strong computer skills and a willingness to learn and grow

PERKS AND BENEFITS:

- Medical, Dental, Vision Insurance
- Life Insurance
- Long-Term & Short-Term Disability Insurance
- 401k Matching Program
- Paid Holidays
- PTO (Personal Time Off)
- On-Site Workout Facility
- Annual Bonus Opportunities
- Ongoing Training
- Employee Recognition Program

AFFIRMATIVE ACTION STATEMENT

Applicants must be currently authorized to work in the United States.

We are proud to be an Equal Opportunity and Affirmative Action employer, and consider qualified applicants without regard to race, color, creed, religion, ancestry, national origin, sex, sexual orientation, gender identity, age, disability, veteran status or any other protected factor under federal, state or local law.

WE THINK YOU'LL LIKE WORKING HERE!

There's a lot to love about working with us. Self-motivated people thrive in our energetic creative atmosphere, because their idea could be the next great innovation. We're always looking for enterprising employees, contact us today!



School Datebooks designs, sells, prints, and delivers standard and custom planning calendars for students kindergarten through college.

The company is the flagship company under the SDI Innovations umbrella. Started in 1985, with a handful of Lafayette, IN-area schools, School Datebooks has blossomed to over 25,000 customers across the United States and 23 other countries. Laser focus on product and efficiency has kept School Datebooks strong for the past 34 years.

JUNIOR SALES REPRESENTATIVE

Lafayette, IN

Are you a people person? Are you detail-oriented? Are you confident in your ability to make phone calls and send emails to get the job done? Then come make an impact in our business as a Junior Sales Representative!

We're dedicated to developing your experience as a sales representative, so we won't just throw you into the world of sales without help. As the new Junior Sales Representative, you'll receive onboarding, full company and product training, and a mentor to guide you through our sales process and databases.

We also have a bunch of sales interns looking to gain sales experience and knowledge. As a Junior Sales Rep, you'll advise them and point them in the right direction so everything runs smoothly. Outside of sales, you might need to help by attending a tradeshow or two; or working in the actual production of our products.

We expect you to report regularly to your sales manager to track activity and discuss strategies to maximize results. To maximize results, you should be self-motivated, have a customer focus, and be goal driven. If you're someone with strong communication skills, self-confidence, and a competitive nature, you should expect to succeed in this role.

Oh, and did we mention that the last few Junior Sales Representatives earned their way to full Sales Representative positions?

If you're a team player with a positive attitude looking for sales experience, apply today!

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SALES REPRESENTATIVE

Lafayette, IN & Bellingham, WA

Time management is a skill everyone needs to learn. School Datebooks delivers the best tool to train students in kindergarten through college – and has for more than 35 years.

Even in the era of digital planners? ESPECIALLY in the era of digital planners. We continue to grow as schools realize that hard copy planners are simply the best way for their students to master planning and organization.

School Datebooks sales representatives are part of a dynamic team, providing the tools for a successful education. You will be responsible for doing what is right for both your customers and your teammates. We firmly believe that relationships are key to connecting with others and finding solutions to their needs.

We are seeking to add individuals to our team – in both our Lafayette, IN and Bellingham, WA offices – who are passionate about sales and willing to go the extra mile to create and nurture long-lasting relationships with school and district representatives.

Join us for a career where you'll grow both personally and professionally in a welcoming, diverse, and inclusive environment.

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Eventlink® is the best-in-class event scheduling software for schools' athletic departments and main office. Eventlink® includes e-contracts, online stores, camp registrations, and messaging. The Eventlink® app has over 100,000 users..

As School Datebooks continues to print datebooks for schools around the world, SDI Innovations is also part of the digital future. Eventlink® coordinates a robust collection of times, dates, contracts and contacts for our customers, allowing them to schedule their days and nights as they see fit. A combination of market knowledge, connections, and willingness to invest in the future make Eventlink® a powerful brand for the company.

CUSTOMER SUCCESS TEAM MEMBER – EVENTLINK

Eventlink® is experiencing significant growth month over month and year over year. And, we're ready for more help maintaining the level of success and service our customers have come to expect from us.

Schools utilize Eventlink to schedule every detail of every school and athletic events, communicate schedule changes to fans, and so much more. Our scheduling software is used by 98% of high schools in Indiana, and we're expanding our reach into surrounding states.

Eventlink Customer Success is customer service to the extreme. We pride ourselves on outgoing customer support and doing whatever it takes to make our customers successful in every aspect of Eventlink. Our team proactively reaches out to help customers, which has earned us a 100% retention rate over five years with our Indiana customers.

As a member of our Customer Success team, you will:

- Field incoming customer service questions
- Make proactive calls when we notice issues
- Train customers (in person and virtually) to use Eventlink efficiently
- Suggest other features of Eventlink to help customers be successful

If you have a high comfort level when it comes to learning new software, can multitask and learn on the fly, and have excellent phone and written communication skills, then this is the position for you!

APPLY TODAY TO JOIN OUR TEAM.



sdi  innovations

INTERNSHIPS



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SUMMER SALES INTERNSHIP

Lafayette, IN • Flexible Hours

DIALING FOR DOLLARS

It's pretty simple ... you need to have an internship in the "real world." We're a real-world company that needs interns. What's cool, though, is that we embrace a casual, fast-paced sales atmosphere and you'll get paid!

You'll be teamed up with one of our full-time sales people to mentor you and help you get the most of your time (10-20 hours a week). You'll be given the chance to develop your cold-calling skills and sharpen your selling acumen while you make calls, send emails, generate leads and quotes, mail samples, and track everything in our custom CRM.

You should only apply if you want actual selling experience, can work as part of a team, want to earn money & college credit. And, by the way, if you are willing to work hard for success, you'll also earn generous incentives!

This is an internship for the spring and summer semesters of 2022. You will have to have a schedule that allows you to be here at least 3 hours at a time ... that way you can get on a roll and really hone your pitch. (So you may want to talk with your advisor about it.)

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CUSTOMER SERVICE REPRESENTATIVE INTERN

Lafayette, IN

We need people who are people persons, make sense? Are you great on the phone? Know your way around a computer? You might be a great fit for our fast-paced, kitchen table values company!

We need interns who are available May – July who want to have the chance to earn incentives on top of the hourly pay! Interns will be trained for our wide range of customer service tasks like following up with schools, contacting customers on the nitty-gritty details of their orders, and maintaining our easy-to-use database regarding customer interactions.

The CSR internship will expand your knowledge of customer relations, and you'll have opportunities to assist our customers with their issues, concerns, and orders. What better CSR real-world experience can you get?

Think you're ready to join our motley crew?

APPLY TODAY!

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QUALITY CONTROL SPECIALIST INTERNSHIP

Lafayette, IN

(5 SPOTS) INTERNSHIPS BEGINS SPRING.

Are you an organized student who thrives on process-oriented work? Join our team and gain professional experience this summer as a Quality Control Specialist. With on-the-job training, you'll learn to inspect school handbooks for printability and tackle quality checklists. Ability to follow detailed instruction and maintain a steady work pace are a must. No design experience necessary!

Interested candidates should fill out the form below!

APPLY TODAY!

If you can multi-task and know that hitting deadlines is important, we want to hear from you. If you work well with others, and want a fun internship, don't wait – apply now!

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DESKTOP PUBLISHER (8 SPOTS) INTERSHIPS BEGINS SPRING.

You'll learn the ins and outs of basic page layout and formatting while creating products for customers around the world. Quality control and database tracking are additional skills you will gain on the job. It certainly helps if you know a little about Adobe software coming in.

If you're in CGT or something similar and want to get a ground level look at the design field, becoming a desktop publisher at School Datebooks* might be for you.

If you want to get real-world experience in an energetic, modern workplace, this internship is definitely for you.

GET PAID

This is a paid internship – you won't be rollin' in a Benz or anything, but still, you won't have ramen for every meal this summer either.

GET EXPERIENCE

You will become ridiculously proficient in modern design software and that is a skill companies are looking for.

GET PERKS

Enjoy incentive-based events, free food, relaxed dress code, and thrive in our work-hard play-hard atmosphere.

Still reading? Great! We're looking to fill a couple positions.

APPLY TODAY!

If you can multi-task and know that hitting deadlines is important, we want to hear from you. If you work well with others, know the difference between leading and kerning, and refuse to use comic sans – apply immediately.

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Our Marketing and Creative Services, I.T., Manufacturing, and Product Development departments are all key components to the force that drives all our brands.

MARKETING INTERN – COPYWRITER

Lafayette, IN

Let's eat grandpa. Let's eat, grandpa.

Save a life, bring us your grammar.

APPLY NOW.

Creative writing your thing?

Can you make an avocado covered notebook sound like the Rolls Royce of stationery in 2,000 words? Not afraid of a little research? Perfect! Come on in!

We'll provide the animal crackers, you provide the grammar. We'll need you to help with Amazon listings, add some spice to our social media, fabricate our blog, slay some white papers, and foster new content for quiz apps... and other fun stuff too. Start as soon as you can, we need the help! We're close to Purdue, so we've gotten pretty good at working around school schedules, as long as you can fit in 10+ hours a week.

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DIGITAL MARKETING INTERNSHIP

Lafayette, IN

We're growing and adapting to shape up our digital marketing efforts ... would you like to be part of it?

We're creating websites, mobile apps, and online communities ... and it will be uber-embarrassing if no one visits, downloads, comments, or buys. That's why we need a Digital Marketing person to help us accomplish our goals.

The Digital Marketing Coordinator will manage and grow the digital marketing efforts as part of our internal agency for all the SDI Innovations brands and companies.

Strategies will be focused on generating qualified leads, acquiring new business, and increasing brand awareness using SEM and SEO strategies and software. The DMC will also coordinate digital campaigns, client support and manage other digital marketing projects. (Please note the clever abbreviation: that's the way we roll over here.)

We're very active in the Amazon Marketplace (we're in the top 9% of all Amazon sellers) and the DMC will be active in it as well. While experience here isn't required, it will be very helpful for candidates who have experience in the Amazon marketplace and with the myriad of Amazon's auxiliary products.

We'd like at least a bachelor's degree in a related field and a minimum of two years of digital marketing experience at a high-growth software/tech company with proven implementation skills in digital media and web. Knowledge of SEM Rush, the GA4 transition, and high-level copywriting prowess are ideal.

The right person will also be able to apply best practices in SEO, SEM and with analytical tools like Google Analytics. (AdWords Professional Certification is also a key.) The DMC will have to know how to interact with humans face-to-face as well; demonstrating a drive for proactive suggestions, superior service, and willingness to go above and beyond.

Web metrics, email campaigns, facebook ads, promoted tweets, boosted posts, display ads, and remarketing will all be at your disposal to achieve a positive ROI.

SOUND GOOD? APPLY NOW!

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BRAND MARKETING INTERNSHIP

Lafayette, IN • Flexible Hours

It's getting pretty real over here and we need an intern or two ... people who want to learn the ropes; want their opinion to count (a little); and doesn't mind a frenetic environment fueled by coffee and sarcasm.

We're serious, this is a real thing. If you can wear many hats and are OK doing something different every day, this may be the spot for you. If you have a cheesy sense of humor, can make up words that sound legitimate, and are meme aware – this is definitely the spot for you.

Apply today if you like to design or write, proof, and edit stuff. If you can knock things around in Adobe Creative Suite, that's a bonus, too. Social media experience (for business) is great, too! (We can all take selfies ... can you drive business?)

Big ideas are serious currency here at SDI Innovations, so if you have the gift of creativity ... let's see it! Send us a portfolio so we can see what you're made of!

We're almost all liberal arts majors here in the Marketing and Creative Services departments, so those of you with similar majors (Visual Communication, Graphic Design, Product Design, Social Media/Online Communication, Marketing, Web design, E-commerce and Content Management, and English, for example) can get an internship – and, more important, tell your parents, "Yes, there are jobs out there for what I want to do."

We're located in Lafayette, Ind., and have been around for more than 30 years. We have over 25,000 customers around the globe. We're flip-flop friendly and always moving forward. Don't believe us? Well, that's not the best way to start a relationship, is it?

This is a paid internship, starting in September.

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VIDEO/GRAPHIC DESIGN INTERNSHIP

Lafayette, IN • Flexible Hours

It's getting pretty real over here and we need design interns ... people who want to learn the ropes; want their opinion to count (a little); and doesn't mind a frenetic environment fueled by coffee and sarcasm.

We're serious, this is a real thing. If you can wear many hats and are OK doing something different every day, this may be the spot for you. If you have a cheesy sense of humor, can make up words that sound legitimate, and are meme aware – this is definitely the spot for you.

Apply today if you like to design in Adobe Creative Suite and if you have social media (for business) experience, that's great too! We can all take selfies ... can you drive business?

Big ideas are serious currency here at SDI Innovations, so if you have the gift of creativity ... let's see it! Send us a portfolio so we can see what you're made of! We don't need designers that just move stuff on demand and then go home. We need creatives who are driven, confident, problem solvers who are able to manage time and multiple projects.

We're almost all liberal arts majors here, so those of you with similar majors (Visual Communications, Graphic Design, Product Design, Web design) can get an internship – and, more important, tell your parents, "Yes, there are jobs out there for what I want to do."

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GRAPHIC DESIGN INTERN

Lafayette, IN

We at Ag Printers are looking for a new spring semester (part time) through summer (full time) team member with an eye for design and an interest in free snacks. In our new office, fully stocked with animal crackers and real Cheez-its, you will have the opportunity to personally create catalogs, flyers, brochures, postcards and more in both an individual setting and as a collaborative team. These projects will be sure to enhance any portfolio and leave you with some killer software design skills.

This paid internship probably won't help you move out of your parent's house, but you may be able to treat yo' self to some summer fun once the work day is over. While you're racking in the dough, you could find yourself working with likeminded professionals who know how to communicate effectively, organize proficiently, and view details precisely.

Our interns experience one-on-one mentoring with professionals to help with their skill development, but it would be pretty great if you already had some experience with Adobe Creative Suite and some good vibes.

Interested in joining in on the fun?

APPLY TODAY!

If you are someone who enjoys playing with typography, color, and layouts to make documents legible and have a visual flow, we would love to see your portfolio. If you have experience in Adobe Creative Design Suite, are obsessive over detail, and really like Cheez-Its, apply today!

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QUALITY CONTROL SPECIALIST INTERN – AG PRINTERS

Lafayette, IN

Do you consider yourself somewhat of a perfectionist and need a part-time internship for the spring semester and a full time internship for summer? Well, we are glad you found us! We are looking for interns who have a knack for proofreading and are interested in making some money in an energetic, newly remodeled environment. In this position you would be collaborating with designers as you double check their work in forms of: proofreading, ensuring consistent data files, and cross-referencing files to satisfy your perfectionist nature.

The best part of the position is you don't need to do any math! We encourage a basic understanding of Excel and Word, but other than that if you are someone who thrives on checklists, flawless data sheets, and obsessive organization, we would love to meet you!

Does this sound like the perfect fit?

APPLY TODAY!

If you are someone who finds satisfaction in organization and has a solid eye for proofreading, consider sending us your information. If you are looking for a spring internship with flexible hours and an electric work environment, let us know today!

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IT INTERN - AG PRINTERS

Lafayette, IN

We're looking to get an intern to help with some IT-related stuff over here.

The position is admittedly a bit nebulous. You'll be assisting the Ag Printer's IT guy with all kinds of random stuff. The nice thing is when we find the quality individual, we can tailor the position quite a bit depending on their skills and what you're hoping to get out of the experience. We need you as soon as possible, through the summer and the possibility of continuing in the fall; looking at around 10 hours/week in the spring then growing to 20 hours this summer.

WHAT YOU'LL DO:

Help with various IT-related things, ranging from creating/updating custom web-based tools that integrate with our sales and production software, to creating and organizing reports, to learning/using some advanced Excel wizardry. You'll also have a chance to gain some experience working with HTML, CSS and JavaScript. Possibility of learning some PHP or SQL, depending on your interest.

WHAT YOU SHOULD BRING TO THE TABLE:

- Uncanny attention to detail
- Ability to multi-task and learn on-the-fly
- At least rudimentary knowledge of one or more of the following:
 - HTML
 - JavaScript
 - CSS
 - PHP
 - SQL

HELPFUL BUT NOT NECESSARY:

- Experience with Excel
- Experience with Adobe Creative Suite
- Knowledge of vintage mopeds (in case the IT guy has trouble with his)

WHAT YOU'LL GET OUT OF IT:

- Money
- Lots of variety day to day
- Flexible schedule
- An IT internship that can be tailored to your skills, and what type of experience you're hoping to gain
- Occasional free snacks and food trucks

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EVENTLINK INTERNS

Lafayette, IN

We here at Eventlink are looking for a few summer interns to help our rapidly growing business. Want to work in a casual, fast-paced environment and get paid? Read on!

Sales and customer service your thing? You'll get to sharpen your selling acumen while prospecting on the phone, and develop your customer services skills while helping officials with their Eventlink accounts.

You'll also find yourself responding to customer emails, spicing up our social media, and entering athletic schedule data. This is an internship from May – July, 20-40 hours per week. You will have to have a schedule that allows you to be here at least 3 hours at a time ... that way you can get on a roll and really hone your pitch. (So you may want to talk with your advisor about it.)

Interested in joining in on the fun?

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There's a lot to love about working with us. Self-motivated people thrive in our energetic creative atmosphere, because their idea could be the next great innovation. We're always looking for enterprising employees, contact us today!



STEM Education Works®

STEM Education Works creates and sells STEM curriculum and accompanying robotics and equipment to help schools deliver quality STEM Education.

SDI Innovations realized there was a need for easy-to-teach, interactive and fun STEM programs that came with a focused and adaptable curriculum. STEM Education Works' curriculum was created in partnership with Purdue University and has combined standards-aligned STEM curriculum with high-quality robotics to empower students in grades 6 to 12. The teacher-designed, industry-aligned curriculum delivers authentic learning opportunities to students, bridging the gap between student outcomes and workforce development needs

PRODUCTION ASSISTANT INTERN – STEM EDUCATION WORKS

Lafayette, IN

STEM Education Works is an education technology and curriculum start-up in Lafayette, Indiana, with the mission to put best-in-class STEM resources in the hands of every student and teacher across the country.

As we continue to grow and scale our business, we're looking for a Production Assistant Intern as we work to equip every school with the hands-on learning opportunities needed to prepare students for the future workforce.

In this assignment you will perform a wide variety of tasks to ensure a timely flow of production and STEM kit assembly activities. You will also have the opportunity to assist in the design of an inventory system for a new kitting production line.

KEY RESPONSIBILITIES:

- Design procedures for kitting process and coordinate operations.
- Maximize productivity of quality products while minimizing costs.
- Ensure that all processes are being followed in the completion of work tasks.
- Audit work processes and products to confirm production specifications are met.
- Coordinate assigned operations and stocking of supplies and raw materials.
- Maintain and update daily production records and produce reports as necessary.
- Ensure that safety procedures are followed.

JOB SPECIFIC SKILLS:

- Highly motivated self-starter
- Attention to detail
- Strong analytical and organizational skills
- Able to multi-task in diverse, fast-paced work environment
- Desire to work in a start-up environment
- Advanced Excel skills to help analyze and organize data

Hours: 20-30 hours per week